

Genesee Valley Riding & Driving Club

Sponsorship Packages USEA Area 1 Championship & Horse Trails August 2025

SERIES SPONSOR \$6,500

Series event sponsor for the Championship in August as well as the sister event in June

- Banner space in prominent location
- Announcements 6x daily at the event
- Social media coverage on GVRDC platforms before, during, and after the event
- Championship Premium Vendor Space (10x20')
- 1 reserved table in the Patrons Tent
- 8 tickets to the competitor's party
- 2-page program ad with premium placement
- Logo and website linked from GVRDC website during the event
- Mentions in press releases as title sponsor

CHAMPIONSHIP SPONSOR \$5,000

- Banner space in prominent location
- Announcements 6x daily at the event
- Social media coverage on GVRDC platforms before, during, and after the event
- Championship Premium Vendor Space (10x20')
- 1 reserved table in the Patrons Tent
- 8 tickets to the competitor's party
- 2-page program ad
- Logo and website linked from GVRDC website during the event

CHAMPIONSHIP PLATINUM PACKAGE \$3,000

Title Sponsor of a portion of the show. Limited options such as the Patron Tent, Volunteer Tent, dressage, cross country, and show jumping.

- Banner space
- Announcements 4x daily at the event
- Social media coverage on GVRDC platforms before, during, and after the event
- Championship Vendor Space (10x20')
- 1 reserved table in the Patrons Tent
- 8 tickets to the competitor's party
- 1-page program ad

CHAMPIONSHIP GOLD PACKAGE \$2,000

Cross country complex naming. Limited options such as start box, water complex, bank complex, finish line/area.

- Banner space
- Announcements 4x daily at the event
- Social media coverage on GVRDC platforms before, during, and after the event
- Championship Vendor Space (10x20')
- 4 tickets to the Patrons Tent
- 1-page program ad

CHAMPIONSHIP SILVER PACKAGE \$1,500

- Banner space
- Announcements 4x daily at the event
- Social media coverage on GVRDC platforms before, during, and after the event
- Championship Vendor Space (10x20')
- 2 tickets to the Patrons Tent
- 1/2-page program ad

CHAMPIONSHIP BRONZE PACKAGE \$1,000

- Banner space
- Announcements 4x daily at the event
- Social media coverage on GVRDC platforms before, during, and after the event
- Vendor Space (10x10')
- 2 tickets to the Patrons Tent
- 1/4-page program ad

ARENA OR START BOX SPONSOR \$500

Your business displayed in prime location throughout the event

- Banner space at sponsorship location
- Announcements 4x daily at the event
- Social media coverage in promotion of event

RIDER CARE AND VOLUNTEER APPRECIATION SPONSORS

\$500 Hospitality Fairy and/or in-kind donations

"Hospitality fairy" golf cart sponsorship allows you to brand the cart that is active across the venue the entire weekend.

In-kind donations can be used for prizes or inclusion in competitor packets or as volunteer thank-yous.

CROSS COUNTRY PINNEY SPONSOR \$400

Your business logo printed on our pinney number inserts. Each rider is required to wear them at all times for identification on the cross country course.

- Announcements 4x daily at the event
- Social media coverage in promotion of event

BEST TURNED-OUT AWARD \$150

Given to the most outstanding turned out pair of horse and rider competing in Dressage

- Announcements 4x daily at the event
- Social media coverage in promotion of event

VENDOR SPACES IN VENDOR VILLAGE \$100

- Vendor space (10'x10')
- Announcements 4x daily at the event
- Social media coverage in promotion of event

PROGRAM ADVERTISING

Full Page \$250, ½ page \$175, ¼ page \$100, Business Card \$50
Advertising must be submitted electronically by August 1, 2025, pdf, jpg, tiff, bmp, photoshop or InDesign.

LOOKING FOR OTHER OPPORTUNITIES?

Would you like to be involved or have another idea? Please contact us directly. We are open to creating a custom opportunity that meets your needs and budget.

gvrdc.sponsorship@gmail.com

www.gvrdc.org

OTHER LEVELS:

CROSS COUNTRY JUMP SPONSOR \$250

Your logo, name or message will be posted at your jump, acknowledgement in the program

MODIFIED DIVISION SPONSOR \$400

6 tickets to the Patron's tent 6, tickets to the Competitors party, acknowledgement posted by the Stadium Course, acknowledgement in the program

TRAINING DIVISION SPONSOR \$350

5 tickets to the Patron's tent 5, tickets to the Competitors party, acknowledgement posted by the Stadium Course, acknowledgement in the program

NOVICE DIVISION SPONSOR \$300

4 tickets to the Patron's tent, 4 tickets to the Competitors party, acknowledgement posted by the Stadium Course, acknowledgement in the program

BEGINNER NOVICE DIVISION SPONSOR \$250

3 tickets to the Patron's tent, 3 tickets to the Competitors party, acknowledgement posted by the Stadium Course, acknowledgement in the program

INTRO DIVISION SPONSOR \$200

2 tickets to the Patron's tent, 2 tickets to the Competitors party acknowledgement posted by the Stadium Course, acknowledgement in the program

Individual tickets to the Patron's tent and Competitor's party also available.

